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Building & Managing Budgets in a Competitive Climate

A One Day Workshop for University Staff

Target Group: Those responsible for planning for and managing budgets in a University context, particularly senior managers.

Course Content:

- The Brave New World
- The 'Business' Plan
- Financial Figures within the Plan
- Predicting and Evaluating and Managing Risk
- Setting Targets, Measuring Results
- Preparing and Evaluating a Proposal
- Measuring the Results
- Review, Evaluation and Next Steps

Course Objectives: The Workshop introduces participants to the nature, characteristics and application of techniques to planning, both short and long term, for resource utilisation, in the contexts of internal and external scrutiny and competition. Specifically the intended outcomes are to:

- understand the drivers for improved approaches to planning and the measurement of the use of resources, particularly those generated by internal and external competition
- understand the nature and characteristics of such improved approaches
- be able to apply those approaches within budgeting for the short term in the context of the longer term
- be better able to plan for the development of new activities, services and projects, including Programmes and Courses
- be better able to assess the results and outcomes of new activities, services and projects.

Practical Details: The Workshop comprises 'chalk & talk', practical activities, and delegate inter-action.

Facilitator: Alan Parkinson, School of Business & Management, Queen Mary, University of London, and ***MG Financial Training***