



UNIVERSITY
OF LONDON



FINANCIAL MANAGEMENT IN SPORT

In collaboration with



All modules on the PGCert International Sports Management are available to study individually as professional short courses, similar to masterclasses. Each module delves deeper into specialised knowledge allowing you to develop the competences needed in a specialist field within International Sports Management. Successful completion positions you for career development and progression to the PGCert.



“This module is developed and delivered by leading experts with the aim of helping you to acquire industry relevant skills, as well as critical awareness and appreciation of the role of financial management in modern sport organisations and projects.”

**Dr Oscar Mwaanga,
Programme Director,
PGCert International
Sports Management**

Financial management in sport

Modern sport organisations require professional management utilising financial management skills and techniques.

This module provides you with the ability to apply the various concepts of the broad discipline of financial management, in a realistic manner, in any modern sport context or organisation.

By introducing and applying a range of appropriate techniques, based on recognised financial theories, this module develops a critical awareness and appreciation of the role of financial management in modern sport organisations.

This module is expected to be available to study in September 2020.

Topics covered

You will study a variety of topics including:

- the role of financial management in a sports organisation
 - using key financial instruments (Part 1): balance sheets
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- using key financial instruments (Part 2): profit and loss statements; cash flow forecasts
- using key ratios for sport
- using budgets and techniques for financial forecasting
- using key performance indicators and internal control systems
- applying key principles of financial planning
- investment appraisal techniques and risk analysis.

Learning outcomes

By the end of this module you will be able to:

- explain the main terminology and concepts used in financial management
- apply these concepts to decision making in sport organisations
- correctly record, report and budget for the financial consequences of, transactions and events
- critically analyse, interpret and use financial statements and reports in decision making.

Assessment

Assessment for this module will include:

- one two-hour unseen written examination (100 per cent).

Scholarships

Scholarships for the PGCert International Sports Management are available through the World



I am excited to be a tutor on this online Financial Management in Sport module, bringing more than 15 years of financial management knowledge and expertise. On this module, students will get to learn and understand key financial management principles and practices needed in running sport organisations effectively. The sport environment is constantly changing and requires flexibility and innovation in carrying out operational and strategic work to make organisations function. This module will give students an edge over others and open up new career opportunities in the global sports industry.

Lydia Monyepao, Module Leader

Academy of Sport and the University of London. For more information on eligibility and how to apply, visit: london.ac.uk/sports-management

Further information

For further information on the PGCert in International Sports Management and individual modules available to study, please visit: london.ac.uk/sports-management

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