



UNIVERSITY
OF LONDON

INTERTATIONAL SPORT DEVELOPMENT

In collaboration with



All modules on the PGCert International Sports Management are available to study individually as professional short courses, similar to masterclasses. Each module delves deeper into specialised knowledge allowing you to develop the competences needed in a specialist field within International Sports Management. Successful completion positions you for career development and progression to the PGCert.

Sport for social development

In this module, you will critically examine the provision of sport to various populations from an international perspective. You will also develop critical awareness and appreciation of sport as a tool for social development.

“In 2015, UN Member States recognised the contribution of sport to the Sustainable Development Goals and made a political declaration that sport is also an important enabler of sustainable development. This module equips students with analytical and management skills needed to use sport as a tool for the delivery of a wide range of social development agendas.”

**Dr Oscar Mwaanga,
Programme Director,
PGCert International
Sports Management**

Topics covered

You will study a variety of topics including:

- theorising sport development, sport participation and facilities management
- the sport development policy process
- the international development landscape – structures, stakeholders and governance
- conceptualising sport participation and provision of sport facilities
- trends and barriers in sports participation
- managing facilities for sport development
- sport and UN sustainable development goals
- generating and examining evidence in sport development.

Learning outcomes

By the end of this module you will be able to:

- apply relevant theoretical concepts, models and research to analyse the international provision and consumption of wide ranging sporting activities

- critically evaluate the complex issues and problems relating to the provision of sport opportunities, facilities and participation, locally, nationally and internationally
- synthesise broad sources of information, research and exercise judgement regarding the appropriateness of particular international sport development policies and management strategies
- demonstrate initiative in exploring the global sport development policies and strategies and look at alternative approaches to the issues
- effectively communicate acquired knowledge of sport development theory, practice and management including promotion, sport participation and provision of facilities issues to a range of specialist and non-specialist audiences.

Assessment

Assessment for this module will include:

- one infographic with supporting text of 500 words (30 per cent)
- one 2,000-word policy document (70 per cent).

Scholarships

Scholarships for the PGCert International Sports Management are available through the World Academy of Sport and the University of London. For more information on eligibility and how to apply, visit: london.ac.uk/sports-management



This programme provides in-depth knowledge on sport for development, policy making, strategy, governance and structure in sports organisations. There is great support from the tutors and the Online Library.

With my qualification, I am looking into leadership positions, such as general manager in administration, for sports organisations like the International Cricket Council, Asian Cricket Council and the International Olympic Committee, to develop sport from grass roots and to be involved in global events.

B K Venkatesh Prasad, India, PGCert International Sports Management. Venkatesh is a former cricketer who played 33 Tests and 161 One Day Internationals for India.

Further information

For further information on the PGCert in International Sports Management and individual modules available to study, please visit: london.ac.uk/sports-management

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