



**UNIVERSITY
OF LONDON**

Are you
strategically
responsible for the
employability of
your students?

How do you ensure that your students graduate ready to succeed in their careers without undermining the integrity of the academic endeavour?

How do you use limited resources to achieve the best possible careers and employability learning outcomes for your students?

How do you know that what you are doing will achieve the results you want?

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Strategic Approaches to Careers and Employability in Higher Education (SACEHE)

This online 30 credit postgraduate-level module equips you with the awareness, skills and practical tools to create, review and evaluate a careers and employability education strategy within a global higher education context.

You will:

- apply inter-related fundamental concepts and theories in career development, strategic thinking and pedagogy
- evaluate the strengths and weaknesses of your strategic approach, and develop communication approaches
- use the experiences of your fellow students and learning from thought-provoking case studies from around the world.

Which will help you to:

- understand and analyse the wide diversity of external and internal factors that you need to account for in developing a strategy for your institution
- identify how well particular approaches work in different contexts
- influence key stakeholders and partners
- get inspiration for your own situation.

The module can be undertaken as a stand-alone module or as an optional module within the Postgraduate Certificate in Learning and Teaching in Higher Education offered by the University of London.

Who is it for?

This module is aimed at anyone involved in or interested in creating, reviewing or overseeing careers and employability education at a strategic level within a higher education institution.

You could be a:

- new or potential leader of a higher education careers and employability service who wishes to develop a new employability strategy or review an existing strategy
- senior HE manager responsible who wishes to gain a comprehensive understanding of the issues involved in overseeing a careers and employability strategy
- senior HE manager or senior academic with a careers and employability remit in an institution without a careers service who wishes to identify the most appropriate ways to embed careers education and employability education within existing structures
- senior academic responsible for careers and employability within your school or department who wishes to understand how best to partner with an institutional careers service.

What does it cover?

The module consists of three inter-related units.

Unit 1

Analysing External and Internal Landscapes to Develop Strategic Goals for Careers and Employability

Helps you systematically to explore and understand the factors you need to take into account when developing a strategy – the expectations you need to meet, the enablers and constraints you are likely to face and the people you need to engage with.

Unit 2

Developing and Communicating Your Approach to Delivering a Careers and Employability Strategy

Helps you to design an approach to careers and employability education that aligns within the characteristics of your institution and makes the best use of the resources available to you

Unit 3

Monitoring and Evaluating the Implementation of Your Careers and Employability Strategy

Helps you to evaluate the effectiveness of your strategic approach, to understand how it will be assessed by others and to use evidence to drive improvements and continued engagement.

How do I apply?

This online module can be taken independently as a standalone, or as part of the University of London's Postgraduate Certificate in Learning and Teaching in Higher Education.

For information about the module and the Postgraduate Certificate, please visit: london.ac.uk/lthe



For further information on the range of programmes we offer, please visit our website (london.ac.uk) or contact us at:

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