



UNIVERSITY  
OF LONDON

2022

Postgraduate programmes in

# Business Innovation

With academic  
direction from:



[london.ac.uk/business-innovation](https://london.ac.uk/business-innovation)

World class. Worldwide.

# Join the World Class

**1 Develop the skills to change new businesses to achieve innovation**  
The degree examines the core principles of innovation with a focus on emerging technology and the digital economy. You'll graduate with the theories, principles and tools needed to thrive in a world that is constantly changing and evolving.

**2 Progress to a master's qualification**  
If you do not meet the entry requirements to join the MSc Business Innovation programme, you can progress to a master's qualification if you successfully complete the postgraduate certificate, which has more flexible entry requirements.

**3 Delivered by leaders in business education**  
The programme has been developed with Birkbeck, University of London. Birkbeck was ranked among the top third of over 1,000 Higher Education Institutions assessed by the Times Higher Education (THE) and QS World University Rankings in 2021.

**4 Opportunities to take your career further**  
This programme is ideal for established managers working in large, multinational companies leading innovation efforts, for those who want to move into more specialist innovation roles, or for professionals who are looking to launch innovative new products or services.

**5 A mark of excellence**  
Earn an internationally recognised qualification from the University of London. The University has a track record of teaching, innovation and research dating back 160 years.



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## Key dates

### Applications open:

27 June 2022

### Registrations open:

4 July 2022

### Applications close:

12 September 2022

### Registrations close:

26 September 2022

### Programme starts:

10 October 2022

# A University of London degree from anywhere in the world



**Dr Chunjia Han**

Senior Lecturer and  
Programme Director

In many industries, business innovation is now the most important driver of competitive success. The organisations that are consistently successful at business innovation out perform their peers in terms of growth, financial performance and employment and the broader social benefits of innovation are even greater.

However, managing business innovation is not easy or automatic. Most organisations either simply do not formally manage the innovation process or manage it in an ad hoc way. Studies confirm that only around 12% of organisations successfully manage innovation, and only half of these organisations do so consistently across time.

Managing business innovation is challenging. It requires significantly different skills and knowledge to the standard management toolkit and experience, because most management training and advice are aimed to maintain stability. The MSc Business Innovation is designed with the aim of solving this challenge. It will give you the skills and knowledge needed to excel in business innovation.

Whether you're launching a new enterprise, leading business innovation strategy or using new technology to evolve existing products at work, this degree will develop your ability to achieve the consistent success in business innovation in a world that is constantly changing and evolving. I invite you to join us on this journey.

# A trusted name in global education

## A trusted name in global education

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The University of London is one of the world's leading universities, internationally recognised for its high academic standards. This reputation is based on the outstanding teaching and research of our 17 Member Institutions.

Among former students are six Nobel Prize winners, including Nelson Mandela and Charles Kao, a pioneer in the development of fibre-optics. Graduates have made and continue to make significant contributions worldwide.

## London made global

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Founded in 1836, the University of London is one of the oldest and most prestigious universities in the UK and is internationally regarded as a centre of academic excellence. In 1858, we made our degrees available to study anywhere in the world.

Today, we have more than 50,000 students in over 190 countries, studying on 100-plus degrees, diplomas and certificates.

## A prestigious leader in research

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Academic direction for the programme is from Birkbeck, University of London, which was founded in 1823 and joined the University of London in 1920.

Your study materials are informed by the experts at Birkbeck's Department of Management and Centre for Innovation Management Research whose research is at the forefront on topical issues such as digital transformation, innovation, entrepreneurship and technology management. The Department signed up to the Principles for Responsible Management Education (PRME) in January 2020, a United Nations-supported initiative to equip today's business students with the understanding and ability to deliver future change.



# Understand the theories, principles and tools

The MSc Business Innovation will give you the skills and knowledge needed to excel in business innovation. Whether you're launching a new enterprise, leading business innovation strategy or using new technology to evolve existing products

at work, this degree will develop your ability to identify and understand the importance of innovation in a changing world.

This programme is particularly beneficial if you want to work for worldwide organisations as you will graduate with an internationally recognised qualification and a global mindset.

By studying this programme, you will gain:

- an understanding of how companies can innovate and compete in the knowledge economy
- the ability to apply knowledge of innovation management to real-world challenges and opportunities in business
- expertise in developing technologies and strategic business innovation
- skills to develop a business plan to establish a new venture or to introduce innovation to your current workplace
- a high level of competency in the collection, analysis, synthesis and contextualisation of data
- a critical approach to problem solving and effective communication skills
- a worldwide recognised qualification to succeed and advance in your chosen career.


In some countries, qualifications earned by distance and flexible learning may not be recognised by certain authorities or regulators for the purposes of public sector employment or further study. We advise you to explore the local recognition status before your register.







# How you study



The MSc Business Innovation is offered fully online and allows you the opportunity to flexibly fit your studies around your schedule. You can choose to study individual modules on a pay-as-you-go basis and build up your qualification at your own pace.

Each module is run over a 10-week block, with the exception of the work-based project module which is run over two 10-week blocks.

## Programme structure

### MSc Business Innovation

Ten core modules (15 credits each)

One work-based project module (30 credits)

### PGDip Business Innovation

Eight modules (15 credits each)

### PGCert Business Innovation

Four modules (15 credits each)

For further information on available modules, please visit: [london.ac.uk/business-innovation](https://london.ac.uk/business-innovation)



## Online support

The programme is delivered online and there is no requirement to come to the UK as part of your studies. Our flexible online programme allows you to work around your own schedule and leads to a globally-recognised qualification.

When you register, we will give you access to the Student Portal. You can then access your University of London email account and other key resources including:

- The Virtual Learning Environment (VLE) which offers online learning support, access to the student café and discussion areas, and other study materials.
- The Student Guide which provides information common to all students and gives guidance on a range of issues relating to your study experience.
- The Online Library which provides access to over 100 million academic electronic items comprising ebooks, ejournals, conference proceedings etc. In addition, you can request items which are not held in the library via the Online Library's Inter-Library Loan service with the British Library. All registered students have free access to the University of London's Online Library via: [onlinelibrary.london.ac.uk](https://onlinelibrary.london.ac.uk)



- Senate House Library which provides free reference access for all registered distance and flexible learning students.

## Tutor support

All students receive online tutor support while studying this programme. Tutors introduce the modules, respond to queries, monitor discussions and provide guidance on assessments.

## Study materials

All essential resources, activities, videos, discussions and support are

provided through the VLE. This allows you to fit your studies around your work commitments. There is no need to purchase additional textbooks.

## Time commitment

The flexible approach to learning allows students to complete the MSc in a minimum of two years (subject to module availability) to a maximum of five years.

You can study at your own pace, either part time or full time, adjusting the intensity of learning to suit your needs.

# Further information

## Entrance requirements

### MSc and PGDip

To qualify to register for the MSc or PGDip, applicants will need a bachelor's degree which is considered at least comparable to a UK second-class honours degree from an institution acceptable to the University.

### PGCert

If applicants do not meet the MSc and PGDip entrance requirements, successful completion of the PGCert will allow progression to the MSc or PGDip.

To qualify to register for the PGCert, applicants will need:

- **either**, a bachelor's degree which is considered at least comparable to a UK second-class honours degree from an institution acceptable to the University
- **or**, a minimum of two years' work experience in a relevant field. Each application will be considered on a case-by-case basis.

### Entrance requirements for stand-alone individual modules

To qualify to register for a stand-alone individual module, applicants will need:

- **either**, a bachelor's degree which is considered at least comparable to a UK second-class honours

degree from an institution acceptable to the University

- **or**, a minimum of two years' work experience in a relevant field. Each application will be considered on a case-by-case basis.

## English language requirements

You must satisfy the English language requirements for the programme. For more information on the requirements please visit: [bit.ly/english-reqs](https://bit.ly/english-reqs)

If you do not meet the English language proficiency requirements but believe that you can demonstrate the requisite proficiency, the University may, at its discretion, consider your application.

## Computer requirements

The University of London sets minimum basic computer requirements because your study resources are accessed via the Student Portal and it is vital that you can access this regularly.

For this programme, you will need regular access to a computer with an internet connection. You will also need a media player (such as VLC) to play video files.

For more information about specific software requirements, please visit: [london.ac.uk/business-innovation](https://london.ac.uk/business-innovation)

## How to apply

Please refer to the MSc Business Innovation webpages for details on how to apply: [london.ac.uk/business-innovation](https://london.ac.uk/business-innovation)

## Fees

The total fee payable to the University of London for 2022–2023 will be published on our website once confirmed. On average, fees incur a five per cent year-on-year increase. For the latest information on programme fees, please visit: [london.ac.uk/fees](https://london.ac.uk/fees)

**Please note:** student fees shown on our website are net of any local VAT, Goods and Services Tax (GST) or any other sales tax payable by the student in their country of residence. Where the University is required to add VAT, GST or any other sales tax at the local statutory rate, this will be added to the fees shown during the payment process. For students resident in the UK, our fees are exempt from VAT.



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Published by University of London.

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For further information on the range of programmes we offer, please visit our website ([london.ac.uk](http://london.ac.uk)) or contact us at:

**The Student Advice Centre**

University of London  
Senate House, Malet Street  
London WC1E 7HU  
United Kingdom

Telephone enquires: +44 (0)20 7862 8360

Online enquiries: [sid.london.ac.uk](mailto:sid.london.ac.uk)



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