

BSc Business Administration

Module Release and running schedule

Code	Module	Credits	Compulsory or Elective	Release date	Running order*
BU1510	Foundations of Quantitative Methods for Sustainable Organisations	4/ 30	Compulsory	October 2021	October
BU1520	Interpreting Management, Market and Consumption	4/ 30	Compulsory	October 2021	October
BU1530	Information Systems and Organisation Studies	4/ 30	Compulsory	April 2022	April
BU1540	International Business and Accounting	4/ 30	Compulsory	April 2022	April
BU2510	Employability and Human Resource Management	5/ 30	Compulsory	October 2022	October
BU2520	Strategic Management and Accounting	5/ 30	Compulsory	April 2023	April
BU2530	Operations Management and Marketing Strategy	5/ 30	Compulsory	April 2023	April
BU2540	Managing Organisational Change and Performance	5/ 30	Optional (compulsory for Human Resource Management pathway)	October 2023	October
BU2560	The Global Economy and Multinational Enterprise	5/ 30	Optional (not available on Human Resource Management pathway)	October 2023	October
BU3510	Integrating Management: Business, Leadership and Innovation	6/ 30	Compulsory	October 2023	October
BU3530	Brands, Branding and Advertising	6/ 30	Optional (not available on Human Resource Management pathway)	October 2023	October
BU3540	International Human Resource Management	6/ 30	Optional (compulsory for Human Resource Management pathway)	April 2024	April
BU3560	Emerging Markets and Asia Pacific Business	6/ 30	Optional (compulsory for Human Resource Management pathway)	April 2024	April
BU3550	The Individual at Work and Globalisation	6/ 30	Optional (compulsory for Human Resource Management pathway)	October 2024	October

*all modules run once per year

Modules will run according to the table above (subject to minimum student registrations and availability). In exceptional circumstances, we may cancel all registrations for a module if an insufficient number of students have registered.